

To: dsibley@on-video.com

Volume 1, July, 2013

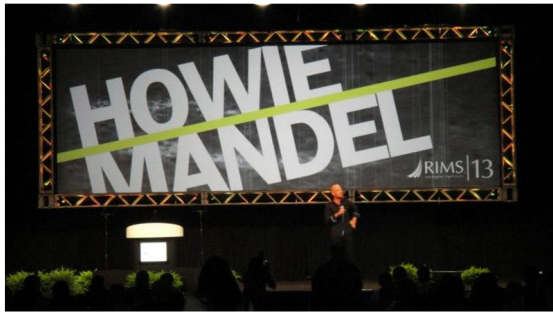


David Sibley, Producer/Director at ON VIDEO, announced the one-year anniversary of **The Media Message**. ON VIDEO expanded last summer to create **The Media Message** - a full-service video production, multimedia, and marketing company. With decades of experience in television production, writing, public relations, and social media campaigns, we know what it takes to help tell your story. Our comprehensive packages include corporate branding, scriptwriting, A/V services, television advertising, [social media management](#), graphics, animation, and more. We create words and images that sell for a wide range of clients, from healthcare to government agencies, from large corporations to non-profit organizations.

For a further look at **The Media Message** services, visit TheMediaMessage.com

The Media Message Hires Seasoned Writer/Producer

The Media Message brought on **Lauren Avellino Turton** as lead writer, public relations specialist, and social media marketing manager . Using her 16 years of experience in the communications field, Lauren helps new and existing clients with copywriting, marketing, media placement, public relations, blogs, and social media postings.



TMM in LA for RIMS Convention

The Media Message traveled to Los Angeles during the RIMS annual conference, an international convention of 8,000 attendees. We created graphics, videos, and animated virtual sets that filled the massive 30-foot screen on the main stage for headliner celebrity Howie Mandel's performance as well as for all the general sessions at the conference.

This is our 10th year participating with the show producers at RIMS.

GOLF MONTH IN MEDIA

As part of Golf Month in Media in June, Media Theatre showcased the murder mystery play, "Death on the 16th Fairway." The Media Message coordinated promotion and secured placement on mainstream television and radio shows.



Project ELECT

In Delaware County, Project ELECT (Education Leading to Employment and [Career Training](#)) is a 12 month program providing comprehensive support services to school age pregnant and parenting students. They asked us to shoot and edit a short video describing the [program](#) and celebrating some of their



success stories. We shot interviews at various locations and played the finished product at their graduation banquet in May. **Watch Here**

OVAL OFFICE VIDEOS

The Museum of the American Revolution will open in Philadelphia in 2016, but work is already underway on their artifacts and exhibits. The prized possession in the collection is George Washington's sleeping tent known as 'The First Oval Office'. Experts from around the country are creating an exact replica of this tent for the museum. We made four videos about the process to let the public know about the project and generate support and excitement. **Watch Here.**



There is a lot of information and more of our videos on the museum's web site. **Click here.**

THE MESSENGER

Thanks for reading the first edition of our e-newsletter, **The Messenger**. We'll be sending this occasionally to keep friends and clients updated about what we're working on. We welcome your comments and suggestions, please email with your thoughts . . .

We also post frequently on Facebook, so please visit and 'Like' our page.

Visit The Media Message Facebook Page



The Media Message | dsibley@on-video.com | LAT@TheMediaMesage.com
610 565-4330
Media, PA 19063

Stay Connected



Forward this email



Try it FREE today.

This email was sent to dsibley@on-video.com by dsibley@on-video.com |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The Media Message | LAT@TheMediaMesage.com | dsibley@on-video.com | Media | PA | 19063