



***SMALL TOWN WITH BIG HEART RAISES
\$11,000
FOR NATIONAL BATTLE AGAINST BRAIN CANCER***

Media, PA (September, 2010) – “Ya gotta believe” in a small town with a big heart. That town is Media, PA, located just outside Philadelphia in Delaware County. In just a few short months, this dedicated community, with an undying passion for helping those in need, raised **\$11,000** for The Tug McGraw Foundation. Between the annual beef and beer fundraiser that becomes more popular by the year, the annual 5 mile run through the Borough, and special charity nights in town, the generosity of Media locals, friends, families and donors has by far exceeded initial expectations.

5th ANNUAL BEEF & BEER

On August 22nd, 2010, The Plumstead Inn hosted the 5th Annual Beef & Beer to benefit the Foundation. This year’s event was the best yet! Despite the unrelenting rain all day long, supporters came out in droves anyway to donate to a worthwhile cause, while having a rockin’ good time!



Guests enjoyed a delicious buffet of assorted homemade foods, unlimited beer and wine, and drink specials. The silent auction was jam-packed with more than 50 pieces one-of-a-kind sports and celebrity memorabilia, as well as wine baskets and spa packages. Big ticket items included a trip to Las Vegas donated by the Emmy Award-winning actress, comedian and writer, Wanda Sykes. Other popular auction items were Phillies Hall of Fame Club Box seats, a Tug McGraw/Brad Lidge 1980/2008 World Series poster, an authentic Tug McGraw jersey and a Tim McGraw poster with the original backstage pass.

There were also plenty of raffle and giveaway prizes to go around, including restaurant gift certificates, tickets to popular local attractions and massage packages. Few left empty handed! All auction and raffle proceeds benefitted the Foundation.



**David Stone:
The Johnny Cash Experience**



**Impersonator Joe Conklin &
Event Coordinator Dom Marra**



Leroy Hawkes

The first-rate entertainment lineup had everyone's toes tappin'! Musicians included local favorites, singer/songwriter Scotty Paynter, Leroy Hawkes, Barbara Amalfitano and Frank Wolf, Skip Dennenberg and David Stone: The Johnny Cash Experience. WIP radio personality and impersonation extraordinaire, Joe Conklin, took to the mic too. He had the crowd in stitches with his hilarious impressions of the late legendary Phillies announcer, Harry Kalas, current color commentator for the Phils, Gary Matthews, otherwise known as "Sarge," and many other local favorites.

Other special guests included Diane McGraw and their son, Matthew, and longtime friend of The Plumstead Inn, St. Joe's University championship basketball coach, Phil Martelli.



**Event Coordinator Lauren Avellino Turton,
Diane and Matthew McGraw,
Event Coordinator Dom Marra and wife, Sue**



**Event Photographer Andy Turton,
St. Joe's Head Basketball Coach Phil Martelli,
Event Coordinator Lauren Avellino Turton**

"TEAM SCREWBALL" LACES UP IN MEDIA 5 MILE RACE

Another component unique to this year's event was a highlight video showing TMF's Team McGraw participating in the 31st Annual Media 5 Mile Race on June 18th. The group, called "Team Screwball," appropriately named for the Tugger's signature pitch, is a Media-based group made up of locals devoted to TMF, Foundation board members, friends and family of the Foundation, and brain tumor survivors.

Through Team McGraw, TMF's endurance sports training program, dedicated athletes of every caliber participate in sporting events from local 5K races to nationally organized marathons and triathlons to raise money, while meeting personal fitness goals.



Team Screwball

On race day, The Plumstead was the official headquarters for Team Screwball and its supporters. This is especially significant because #45, who was a Media local himself, used to visit The Plumstead and socialize with some of the same management and regulars who are still there. Over the years, the family-owned establishment has worked diligently to remember the Tugger's legacy and lend financial support to the Foundation.

ASSAULT ON CANCER

The efforts of Media's Team McGraw / Team Screwball didn't stop there this summer! All season long, the team participated in a special Assault on Cancer program organized by Media retailer Earth & State. Several raffles were held during Dining Under The Stars, a weekly Media event from May through September, to benefit local efforts associated with national cancer charities, including Tug McGraw Foundation, Susan G. Komen for the Cure and Relay for Life. Each charity involved received a portion of the raffle funds.

To help promote the Assault, a group of Star Wars characters joined the force. The 501st Garrison Carida, a group of community-minded volunteers serving charitable events in Pennsylvania, Delaware and West Virginia, snapped photos with diners and shoppers along State Street.



**Assault on Cancer Organizer Drew Arata &
The 501st Garrison Carida**



**Team McGraw &
The 501st Garrison Carida**

ING ROCK & ROLL PHILADELPHIA ½ MARATHON

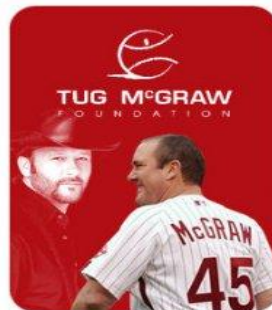
As the summer came to an end, Team McGraw battled on against this terrible disease, and has vowed to do so throughout the year. On September 19th, Team McGraw was out in force for the ING Rock & Roll Philadelphia ½ Marathon. A few dozen Team McGraw runners took to the 13.1 mile course through Philly. The Team set up a home-base tent by the starting line at the Art Museum, and also a hydration station at Mile 5 on Boathouse Row. Team Screwball manned the water station and cheered on all of the runners!



**Team Screwball volunteering at the
ING Rock & Roll Philadelphia ½ Marathon**

ABOUT TUG MCGRAW FOUNDATION

Phillies Hall of Famer, Tug McGraw, established the Foundation prior to his death in 2004 to enhance the quality of life of children and adults with brain tumors and in 2009 expanded programs to include Post-Traumatic Stress, (PTSD), and Trauma Brain Injury, (TBI). The Tug McGraw Foundation collaborates and partners with other organizations so that they can accelerate new treatments and cures to improve quality of life in areas of physical, social, emotional, cognitive, and spiritual impact of those debilitating conditions.



For more information about the Tug McGraw Foundation, please visit

www.tugmcgraw.org

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